



South Baltimore Learning Center 8th Annual Fundraising Gala Saturday, March 14, 2009 7:00 p.m. – 11:30 p.m.



Selection of R. Christopher Rosenthal as the Honoree for South Baltimore Learning Center's 2009 Gala was an obvious and easy choice, given his commitment to the organization over the past 16 years. Mr. Rosenthal has demonstrated dedication and commitment to adult literacy, being involved with SBLC for the past 16 years. Beginning in 1993, he became involved with the Center as a member of the Board of Directors from 1993-2006 years serving as Treasurer and then, presided as President for four years. Since 2007, Mr. Rosenthal is serving on SBLC's Advisory Council. While Board President, Mr. Rosenthal also served as Co-Chair of the Capital Campaign Committee in 2000-2003, helping to raise over \$2 million for the restoration of the Old South Baltimore Police Station into an award winning historical building and a registered historical site. The building, owned by SBLC, is now a state of the art adult learning center serving over 800 learners a year.

Mr. Rosenthal's dedication to improving social, professional, and personal outcomes for those who are unable to read, write, or have not received their high school degree, spans 20 years. In addition to his long term involvement with SBLC, Mr. Rosenthal is also a member of the Board of Director of Pride of Baltimore and currently serves on the executive committee as Chair of the Compensation committee. He also served as a Board Member and Treasurer of Civic Works. Mr. Rosenthal has also shown his dedication to his community by serving as board member, Treasurer and President of the Federal Hill Neighborhood Association. He is also a member of the Virginians of Maryland and has served as Treasurer and President of that organization. Mr. Rosenthal currently serves as a board member of the Anne Arundel County chapter of the Red Cross.

Professionally, Mr. Rosenthal is a Director and Chair of the Forensic and Valuation Services group of Ellin & Tucker, Chartered, a leading regional certified public accounting and business consulting firm. In addition to his outstanding philanthropic and volunteer support in the Baltimore community, he has recently been awarded the Certified in Financial Forensics (CFF) Credential by the American Institute of Certified Public Accountants (AICPA). The CFF Credential, established in 2008 by the AICPA, is granted to qualified CPAs with considerable professional experience in financial forensics and is the current Chair of The Appraisal Foundation Advisory Council (TAFAC). He is a member of the American Institute of Certified Public Accountants and a past member of the Business Valuation Subcommittee, past Chairman of the National Business Valuation Conference, and a member of the Forensic and Valuation Services Section and is an Accredited Business Valuator (ABV). He is a member of the Washington, D.C. and Maryland Chapters of the American Society of Appraisers and is an Accredited Senior Appraiser (ASA) in Business Valuation. Mr. Rosenthal is also a member of the Maryland Association of Certified Public Accountants, of which he is a member and past Chairman of the Forensic and Valuation Services Committee. Mr. Rosenthal is a member of the Association for Corporate Growth and is a former board member and past President of the Maryland chapter. He is a current member of the Baltimore Estate Planning Council.

R. Christopher Rosenthal, wife Kelly, and his son Will reside in Annapolis, Maryland.

South Baltimore Learning Center

Sponsorship Opportunities

Please Confirm Your Sponsorship by February ___th to Guarantee Placement of Your Ad in the Event Program Booklet

Platinum Book Sponsor \$10,000

- Exclusive Presenting Sponsor
- 20 Tickets (2 reserved tables) and VIP seating
- Prominent Logo Placement on Collaterals and Ads
- Full Page Ad on Back Cover of Event Program Booklet
- One-Time Promotional use of Gala Guest List
- Web-Site Banner Ad with a live link to your website.
- Recognition in SBLC's Newsletter, (distribution to 4,500 donors and political leaders)
- Invitations to all SBLC Cultivation Events

Gold Book Sponsor \$7,500

- 15 Tickets (1.5 reserved tables)
- Prominent Logo Placement on Collaterals and Ads
- Full Page Ad in Event Program, Front/Back Inside Cover of Event Program
- Web-Site Banner Ad with a live link to your website.
- Recognition in SBLC's Newsletter
- Invitations to all SBLC Cultivation Events

Silver Book Sponsor \$5,000

- 10 Tickets (one reserved table)
- Full Page Ad in Event Program
- Logo Placement on Collaterals and Ads
- Banner Ad on SBLC Web Site
- Recognition in SBLC's Newsletter

Bronze Book Sponsor \$2,500

- 10 Tickets (one reserved table)
- Half Page Ad in Event Program
- Company Name on Collaterals
- Recognition in SBLC's Newsletter

Literacy Circle \$1,500

- 5 Tickets
- Quarter Page Ad in Event Program
- Company Name on Collaterals
- Recognition in SBLC's Newsletter

Friend to SBLC \$500

- 2 tickets
- Name on Collaterals

South Baltimore Learning Center

Corporate Sponsorship Form

Please complete this form and return to SBLC by mail or fax. Please Confirm Your Sponsorship by _____ to Guarantee Placement of Your Ad in the Event Program Booklet.

Company Name: _____

Contact Name: _____

Mailing Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Contact Email: _____

Phone: _____ Fax: _____

Sponsor Level (Please check one)

- Platinum Book \$10,000
- Gold Book \$ 7,500
- Silver Book \$ 5,000
- Bronze Book \$ 2,500
- Literacy Circle \$ 1,500
- Friend \$ 500

South Baltimore Learning Center
28 E. Ostend Street, Baltimore, MD 21230
Phone: 410-625-4215 ■ www.southbaltimorelearns.org

MISSION

To improve the self-sufficiency of educationally disadvantaged adults. SBLC is a private, community-based nonprofit 501 (c) 3 adult literacy organization providing functional literacy and life skills training, in addition to career preparation services, to residents in the Baltimore Area.

South Baltimore Learning Center Offers...

Adult Basic Education, Pre-GED, and GED Instruction: SBLC helps adults to improve employability, earn their Maryland High School Diploma, and even go on to college.

Basic Literacy Tutoring: Flexible one-on-one tutoring enables adults to work on basic reading and writing skills at their own pace. Our tutors are trained volunteers from the community.

External Diploma Program (EDP): This program provides an alternative way for adults to obtain their Maryland High School Diploma. EDP is a program for mature adults who can demonstrate skills acquired through life and work experiences.

Drop-In Tutoring: Our drop-in tutoring lab is available to SBLC classroom learners and EDP clients who want

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- **Drop-In Tutoring:** Our drop-in tutoring lab is available to SBLC classroom learners and EDP clients who want individual support for math and writing skills with staff and volunteers.
- **Community Technology Center (CTC):** Beginner level classes provide an introduction to the computer and the Internet. In addition, SBLC's state-of-the-art computer lab is open to our learners and the general community.
- **Academic/Support Counseling:** SBLC employs an on-site Academic Support Counselor to help learners overcome obstacles in continuing their education.
- **Career/Employment Counseling:** This service is available to SBLC learners and alumni who want support in achieving their academic and career goals beyond SBLC.

We are a part of the drop-out problem but now we can proudly say that we are a part of the solution. SBLC has unlocked the door to our minds and we will continue the journey to unlock the future.

Cheryl Harrison-Clay,
SBLC Graduate, Cheryl Harrison-Clay